



Show Her The Money

This is a story that's never been told

Host an In-Person Screening

You have the opportunity to license the award-winning movie, *Show Her the Money* to screen for your in-person event.

The film addresses women getting less than 2% of venture capital and demystifies what venture capital is. Featuring powerhouse female investors who invest in diverse women entrepreneurs with innovations that will change the world, *Show Her The Money* reminds us that money is power and women need it to achieve true equality.

Option 1: LICENSING THE FILM for an in-person event

Nonprofit - \$1000 (1 - 250 attendees)

an additional \$20 per person is added to the license rate for events over 250 attendees.

Education - \$1500 (1 - 250 attendees)

an additional \$20 per person is added to the license rate for events over 250 attendees.

Individual - \$1500 (1 - 100 attendees)

Individual - \$2500 (101 - 250 attendees)

an additional \$20 per person is added to the license rate for events over 250 attendees.

Corporate - \$5000 (1 - 250 attendees)

an additional \$20 per person is added to the license rate for events over 250 attendees.

*A second screening of the film on the same week as a booked licensed screening will receive 25% off the cost of the second screening license.

Option 2: TICKETING - Create a fundraiser

- Ticket price must be set at a minimum of \$25 per attendee, the host can set a higher cost per ticket.
- A minimum of 100 tickets needs to be sold for the event (if that minimum is not reached, the host agrees to purchase the remaining tickets.)
- 20% of the ticket sales total go to the host.
- Ticketing is set up through our Kinema platform and does not require an additional license fee.

HOW TO BOOK A SCREENING

Head to this link and follow the steps

<https://kinema.com/films/show-her-the-money-2jblk>

ADDITIONAL POINTS TO NOTE:

- A film representative (producer, cast member, director) may be able to attend your screening and participate in a panel and Q & A after the film, with travel and accommodation provided. Please reach out if this is something you are interested in. Average budget for travel and accommodation is \$1000.
- Host agrees to share event participant contacts when acquired.
- Through our Kinema platform you will receive all tech assistance for a seamless screening of the film.
- To find out more about Kinema and how the file is delivered to you, please check out their screening guides here <https://support.kinema.com/en/>

**It is recommended to book and promote more than one month out from your screening event.*

If you are having an issues or have questions about screening, please reach out at,

[ShowHerTheMoneyMovie@gmail.com](mailto>ShowHerTheMoneyMovie@gmail.com)

Thanks for being part of the Movie-ment!

**SHOW
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