

SHOW HER THE MONEY

**Thank you for participating in the movement to fund women.
We're excited to have you join us!**

This is a story that has never been told. Featuring rock-star female investors who invest in diverse women entrepreneurs with innovations that will change the world, Show Her The Money reminds us that money is power and women need it to achieve true equality.

Screening Options (In Person Events)

Virtual events available to screen after Nov 1 2024 - Please let us know if you are interested in learning more!

Option 1: LICENSING THE FILM

Nonprofit, \$1000 (1 - 250 attendees)

an additional \$20 per person is added to the license rate for events over 250 attendees.

Education, \$1500 (1 - 250 attendees)

an additional \$20 per person is added to the license rate for events over 250 people.

Individual Screening under 100 ppl \$1500 (1 - 100 attendees)

Individual Screening over 100 ppl \$2500 (101 - 250 attendees, \$20 per person after that)

Corporate screening \$5000 (1 - 250 attendees)

an additional \$20 per person is added to the license rate for events over 250 attendees.

Yearlong License \$25k Unlimited screenings for one year from day of license (for employee and student screening use only)

A second screening of the film on the same week as a booked licensed screening will receive 25% off the cost of the second screening license.

Option 2: TICKETING - CREATE A FUNDRAISER

1. Ticket price must be set at a minimum of \$22 per attendee, the host can set a higher cost per ticket.
2. A minimum of 100 tickets needs to be sold for the event (if that minimum is not reached, the host agrees to purchase the remaining tickets.)
3. 20% of the ticket sales total go to the host.

ADDITIONAL POINTS TO NOTE:

- A film representative may be able to attend your screening and participate in a panel and Q & A after the film, with travel and accommodation provided. Please reach out if this is something you are interested in.
- Host agrees to share event participant contacts when acquired.
- Through our Kinema platform you will receive all tech assistance for a seamless screening of the film.
- To find out more about Kinema and how the file is delivered to you, please check out their screening guides here <https://support.kinema.com/en/>
 - [How to create a Virtual Screening](#)
 - [How to Create an In Person Screening](#)
 - [How to create an On Demand Screening Event](#)
 - [How to Prepare for Your Event](#)

We look forward to moving the needle on funding for women in VC together!

To complete your booking follow the steps below.

Please sign up and complete your Host registration on our Kinema platform. Go to create screening on the left hand side and follow the prompts.

<https://kinema.com/films/show-her-the-money-2jlblk>

What's next?

Once you are officially booked, marketing materials including our film poster and other assets will be shared through Kinema, for your use. Please look at the film page portal for all graphics. Reach out to [ShowHerTheMoneyMovie@gmail.com](mailto>ShowHerTheMoneyMovie@gmail.com) if you need anything.