

SHOW HER THE MONEY

**Thank you for participating in the movement to fund women.
We're excited to have you join us!**

This is a story that has never been told. Featuring rock-star female investors who invest in diverse women entrepreneurs with innovations that will change the world, Show Her The Money reminds us that money is power and women need it to achieve true equality.

Screening Options

Option 1: LICENSING THE FILM

Nonprofit, \$1000 (1 - 500 attendees)

an additional \$1 per person is added to the license rate for events over 500 attendees.

Education, \$1500 (1 - 1500 attendees)

an additional \$1 per person is added to the license rate for events over 1500 people.

Individual Screening under 100 ppl \$1500 (1 - 100 attendees)

Individual Screening over 100 ppl \$2500 (101 - 2500 attendees, \$1 per person after that)

Corporate screening \$5000 (1 - 5000 attendees)

an additional \$1 per person is added to the license rate for events over 5000 attendees.

Yearlong License \$25k Unlimited screenings for one year from day of license (for employee and student screening use only)

A second screening of the film on the same week as a booked licensed screening will receive 25% off the cost of the second screening license.

Option 2: TICKETING - CREATE A FUNDRAISER

1. Ticket price must be set at a minimum of \$20 per attendee, the host can set a higher cost per ticket.
2. A minimum of 100 tickets needs to be sold for the event (if that minimum is not reached, the host agrees to purchase the remaining tickets.)

3. After a 10% platform fee the remainder of the ticket sales is split 50%-50% with the host and film.

ADDITIONAL POINTS TO NOTE:

- One or more representatives and sponsors from the Film will accompany all screenings to host a Q & A, panel or fireside chat after the screening and engage in dialogue around the topic. (Host is able to add panelists as they see fit.)
- Upon adequate notice and availability, Host may request additional film participants, i.e. director, cast members, etc., to attend the screening for an agreed upon fee.
- Host agrees to communicate to the film team any paid sponsors for your event, as the film has existing sponsors and we want to ensure there is no conflict of interest for either party.
- Host agrees to aid in the distribution (either physical or digital) of a brief survey after the screening to your audience, in order for us to track metrics and impact as we campaign to increase funding for women in venture capital.
- Through our Kinema platform you will receive all tech assistance for a seamless screening of the film.

We look forward to moving the needle on funding for women in VC together!